Alt Order#

INVOICE



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 12057

Flight Dates

10/08/12 - 10/14/12

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

Billing Calendar	Billing Type
Broadcast	Cash
Special Handling	
IDB#	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order#

576047

							Spots/			
Line	Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/08/12	10/14/12 M-	F 5a-530a	5a-530a	11111	:30	5	\$250.00	NM	
	Weeks:		Date MTWTFSS 4/12 11111	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air Date	Air Time Desc	<u>ription</u>	Start/End Time		h Ad-ID			<u>Rate Type</u>
	1 13	M 10/08/12	5:29 AM M-F	5a-530a	5a-530a	:3	0 MATTV54			\$250.00 NM
	2 13	Tu 10/09/12	5:22 AM M-F	5a-530a	5a-530a	:3	0 MATTV55			\$250.00 NM
	3 13	W 10/10/12	5:27 AM M-F	5a-530a	5a-530a	:3	0 MATTV55			\$250.00 NM
	4 13	Th 10/11/12	5:21 AM M-F	5a-530a	5a-530a	:3	0 MATTV53			\$250.00 NM
	5 13	F 10/12/12	5:29 AM M-F	5a-530a	5a-530a	:3	0 MATTV53			\$250.00 NM
2	10/08/12	10/14/12 M-	F 530a-6a	530a-6a	11111	:30	5	\$250.00	NM	
	Weeks:	<u>Start Date</u> <u>End</u> 10/08/12 10/1	<u>Date</u> <u>MTWTFSS</u> 4/12 11111	Spots/Week 5	<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air Date	Air Time Desc	ription	Start/End Time	<u>Lengtl</u>	<u>h</u> Ad-ID			Rate Type
	1 13	M 10/08/12	5:56 AM M-F	530a-6a	530a-6a	:30	0 MATTV53			\$250.00 NM
	2 13	Tu 10/09/12	5:41 AM M-F	530a-6a	530a-6a	:30	0 MATTV53			\$250.00 NM
	3 13	W 10/10/12	5:53 AM M-F	530a-6a	530a-6a	:30	0 MATTV55			\$250.00 NM
	4 13	Th 10/11/12	5:57 AM M-F	530a-6a	530a-6a	:30	0 MATTV55			\$250.00 NM
	5 13	F 10/12/ <u>1</u> 2	5:53 AM M-F 5	530a-6a	530a-6a	:30	0 MATTV55			\$250.00 NM
3	10/08/12	10/14/12 M-	F 6a-7a	6a-7a	11111	:30	5	\$375.00	NM	
	Weeks:	Start Date End 10/08/12 10/1	Date MTWTFSS 4/12 11111	Spots/Week 5	<u>Rate</u> \$375.00					
1	Spots: # Ch		Air Time Desc	ription	Start/End Time	Length	h Ad-ID			Rate Type
	1 13	M 10/08/12			6a-7a	:30	0 MATTV54			\$375.00 NM
	2 13	Tu 10/09/12			6a-7a	:30	0 MATTV55			\$375.00 NM
	3 13	W 10/10/12			6a-7a	:30	0 MATTV53			\$375.00 NM
	4 13	Th 10/11/12		3a-7a	6a-7a	:30	0 MATTV55			\$375.00 NM
l	5 13	F 10/12/12			6a-7a	:30	0 MATTV55			\$375.00 NM

INVOICE



Send Payment To: **KSTU** P.O. Box 677596 Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

				21	<i>VE</i> 171		,		Spots/	Data	Tuno	
Line	Start Date	End Date	Description		t/End Time	MTWTFSS		_ength	Week	Rate	Туре	
4	10/08/12	10/14/12	M-F 7a-8a	7a-8	Ba	11111		:30	5	\$375.00	NM	
		Start Date			oots/Week	Rate						
		10/08/12		L11	5	\$375.00 Start/End T	imo	Length	V4-1D			Rate Type
	Spots: # Ch	Day Air		Description MH-F 7a-8a		7a-8a	mie		MATTV54			\$375.00 NM
	1 13 2 13			M-F 7a-8a		7a-8a			MATTV55			\$375.00 NM
	3 13			1 M-F 7a-8a		7a-8a			MATTV55			\$375.00 NM
	4 13			1 M-F 7a-8a		7a-8a		:30	MATTV53	•		\$375.00 NM
	5 13			M-F 7a-8a		7a-8a		:30	MATTV53			\$375.00 NM
5	10/08/12	10/14/12	M-F 8a-9a	8a-9	a	11111		:30	5	\$375.00	NM	
		Start Date			oots/Week	Rate						
		10/08/12		.11 Description	5	\$375.00 Start/End T	ime	Length	Δd-ID			Rate Type
	Spots: <u>#</u> Ch 1 13	<u>Day Air</u> M 10/		1 M-F 8a-9a		8a-9a	11110		MATTV53			\$375.00 NM
	2 13			1 M-F 8a-9a		8a-9a			MATTV53			\$375.00 NM
	3 13			1 M-F 8a-9a		8a-9a		:30	MATTV55			\$375.00 NM
	4 13			M-F 8a-9a	,	8a-9a		:30	MATTV55			\$375.00 NM
	5 13			1 M-F 8a-9a		8a-9a		:30	MATTV55			\$375.00 NM
6	10/08/12	10/14/12	Sa 7a-9a	7a-9	a	1-		:30	1	\$425.00	NM	
 ,		Start Date 10/08/12		<u>TFSS</u> <u>Sr</u>	oots/Week 1	<u>Rate</u> \$425.00						
	Spots: # Ch	Day Air		Description		Start/End T	<u>ime</u>	<u>Length</u>	Ad-ID			Rate Type
	1 13			l Sa 7a-9a		7a-9a		:30	MATTV55			\$425.00 NM
7	10/08/12	10/14/12	Su 7a-9a	7a-9	a	1		:30	1	\$425.00	NM	
,		Start Date 10/08/12		<u>TFSS</u> <u>Sr</u> 1	oots/Week 1	<u>Rate</u> \$425.00	****		,			
	Spots: # Ch	Day Air		_ Description	·	Start/End Ti	<u>ime</u>	<u>Length</u>	<u>Ad-ID</u>			Rate Type
	1 13			Su 7a-9a		7a-9a		:30	MATTV53			\$425.00 NM
8	10/08/12	10/14/12	M-F 9a-10a	9a-1	0a	1		:30	1	\$200.00	NM	· · · · · · · · · · · · · · · · · · ·
		Start Date 10/08/12		<u>TFSS</u> <u>Sr</u> -1	ots/Week 1	<u>Rate</u> \$200.00						
;	Spots: # Ch	Day Air		Description	•	Start/End Ti	<u>ime</u>	<u>Length</u>	Ad-ID			Rate Type
	1 13			M-F 9a-10a		9a-10a	_	:30	MATTV55			\$200.00 NM
9	10/08/12	10/14/12	M-F 11a-12p	11a-	12p	1		:30	1	\$300.00	NM	
,		Start Date 10/08/12		<u>TFSS Sp</u>	ots/Week 1	<u>Rate</u> \$300.00				· · · · · · · · · · · · · · · · · · ·		
9	Spots: # Ch	Day Air		Description	•	Start/End Ti	ime	Length	Ad-ID			Rate Type
•	1 13			M-F 11a-12p		11a-12p			MATTV53			\$300.00 NM

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Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

Spots/

						Spoisi			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10 10/08/12	10/14/12	M-F 3p-4p	3p-4p	11111	:30	5	\$200.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 11111	Spots/Week 5	<u>Rate</u> \$200.00					
Spots: # Ch			ription	Start/End Time	Lengti	h Ad-ID			Rate Type
1 13		/08/12 3:14 PM M-F		3p-4p	:3	0 MATTV54			\$200.00 NM
2 13		/09/12 3:26 PM M-F		3p-4p	:3	0 MATTV55			\$200.00 NM
3 13		/10/12 3:40 PM M-F 3		3p-4p	:3	0 MATTV53			\$200.00 NM
4 13		/11/12 3:14 PM M-F 3		3p-4p	:3	MATTV55			\$200.00 NM
5 13		/12/12 3:56 PM M-F	• •	3p-4p	:30	0 MATTV55			\$200.00 NM
11 10/08/12	10/14/12	M-F 5p-530p	5p-530p	1	:30	1	\$400.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/08/12	10/14/121	1	\$400.00					
Spots: # Ch	ı <u>Day Air</u>	Date Air Time Desc	<u>ription</u>	Start/End Time		<u>Ad-ID</u>			Rate Type
1 13	Th 10/	/11/12 5:29 PM M-F 5	5p-530p	5p-530p	:30	MATTV53			\$400.00 NM
12 10/08/12	10/14/12	M-F 530p-6p	530p-6p	11111	:30	5	\$500.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$500.00					
Spots: # Ch				Start/End Time	Lenath	Ad-ID			Rate Type
1 13		08/12 5:54 PM M-F 5		530p-6p) MATTV54			\$500.00 NM
2 13		09/12 5:54 PM M-F 5		530p-6p	:30) MATTV55			\$500.00 NM
3 13		10/12 5:43 PM M-F 5		530p-6p) MATTV55			\$500.00 NM
4 13		11/12 5:57 PM M-F 5		530p-6p) MATTV55			\$500.00 NM
5 13		12/12 5:54 PM M-F 5		530p-6p) MATTV55			\$500.00 NM
. 0 13	Г 10/	12/12 J.J4 F W W-1 C	лоор-ор						
13 10/08/12	10/14/12	M-F 9p-1005p	9p-1005p	11111	:30	5	\$1,500.00 	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 11111	Spots/Week 5	<u>Rate</u> \$1,500.00					
Spots: # Ch	Day Air	Date Air Time Descr	<u>ription</u>	Start/End Time	<u>Length</u>	Ad-ID	•		<u>Rate Type</u>
1 13	M 10/	08/12 9:56 PM M-F 9	p-1005p	9p-1005p	:30) MATTV53			\$1,500.00 NM
2 13	Tu 10/	09/12 9:39 PM M-F 9	p-1005p	9p-1005p	:30) MATTV53			\$1,500.00 NM
3 13	W 10/	10/12 9:55 PM M-F 9	p-1005p	9p-1005p	:30) MATTV55			\$1,500.00 NM
4 13	Th 10/	11/12 9:54 PM M-F 9	p-1005p	9p-1005p) MATTV55			\$1,500.00 NM
5 13	F 10/	12/12 9:56 PM M-F 9	p-1005p	9p-1005p	:30	MATTV53			\$1,500.00 NM
14 10/08/12	10/14/12	Sa 9p-1005p	9p-1005p	1-	:30	1	\$800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121-	Spots/Week 1	<u>Rate</u> \$800.00					1.0000
Spots: # Ch		10/11/12	iption	Start/End Time	Length	Ad-ID			Rate Type
1 13		13/12 9:22 PM Sa 9p		9p-1005p		MATTV55			\$800.00 NM
15 10/08/12	10/14/12	Su 9p-1005p	9p-1005p	1.	:30	1	\$1,000.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					Majorini.
	10/08/12	10/14/121	1	\$1,000.00	l anath	V4 ID			Pato Tuno
Spots: <u>#</u> Ch <i>1</i> 13	<u>Day Air</u> Su 10/ Credited		<u>iption</u> 1005p	Start/End Time 9p-1005p	<u>Length</u> :00				<u>Rate Type</u> \$1,000.00 NM

Total Spots

46 Gross Total

\$21,675.00

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576047-1	10/28/12	October 2012	10/01/12 - 10/14/12

<u>Advertiser</u>	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12057

Payment Terms 30 Days

Agency Commission

\$3,251.25

Net Amount Due

\$18,423.75